

# Cookie Policy

## **Cookie Policy, This site uses cookies to provide better user experience**

Our Cookie policy – This site uses cookies – small text files that are placed on your machine to help the site provide a better user experience. In general, cookies are used to retain user preferences, store information for things like shopping carts, and provide anonymised tracking data to third party applications like Google Analytics. As a rule, cookies will make your browsing experience better. However, you may prefer to disable cookies on this site and on others. The most effective way to do this is to disable cookies in your browser.

### **What is in a cookie?**

A cookie is a simple text file that helps us remember you. It is stored on your computer or mobile device by a website's server and only that server will be able to retrieve or read the contents of that cookie. Each cookie is unique to your web browser. It will contain some anonymous information such as a unique identifier and the site name and some digits and numbers. It allows a website to remember things like your preferences or what's in your shopping basket.

### **How Long Does a Cookie Last?**

The time of expiry of a cookie can be set when the cookie is created. By default the cookie is destroyed when the current browser window is closed, but it can be made to persist for an arbitrary length of time after that. Cookies do not in themselves present a threat to privacy, since they can only be used to store information that the user has volunteered or that the web server already has. Whilst it is possible that this information could be made available to specific third party websites